

# Creating Success by Delivering Solutions May 2024



# **Forward-Looking Information**

Certain statements contained in this presentation are forward-looking in nature. These include all statements about PWB's plans, objectives, expectations and other statements that are not historical facts, and usually use words such as "expect," "anticipate," "believe" and similar expressions. Such statements represent management's current beliefs, based upon information available at the time the statements are made, with regard to the matters addressed. All forward-looking statements are subject to risks and uncertainties that could cause PWB's actual results or financial condition to differ materially from those expressed in or implied by such statements. Factors of particular importance to PWB include, but are not limited to: (1) changes in general, national or regional economic conditions; (2) changes in interest rates; (3) changes in loan default and charge-off rates; (4) changes in deposit levels; (5) changes in levels of income and expense in non-interest income and expense related activities; (6) residential mortgage and secondary market activity; (7) changes in accounting and regulatory guidance applicable to banks; (8) price levels and conditions in the public securities markets generally; (9) competition and its effect on pricing, spending, third-party relationships and revenues; (10) changes in regulation resulting from or relating to financial reform legislation; and (11) the risk factors identified in PWB's Annual Report on Form 10-K for the year ended December 31, 2023 and in other filings made by PWB under the Securities Exchange Act of 1934. PWB does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# **Non-GAAP Financial Measures**

This presentation contains financial information determined by methods other than in accordance with generally accepted accounting principles in the United States ("GAAP"). These non-GAAP measures include tangible book value per share and return on average tangible common equity. Management uses these non-GAAP financial measures because this information is commonly utilized by regulators and investors to evaluate financial condition, and is therefore useful to investors. These disclosures should not be viewed as a substitute for operating results determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. A reconciliation of the non-GAAP measures, tangible book value per share and return on average tangible common equity, used in this presentation to the related GAAP measure is included in the appendix to this presentation.

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Deposits

# of

# **Company Profile**

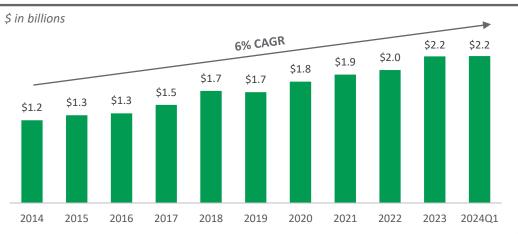


Branches (\$M) MSA Williamsport, PA \$659 8 Scranton--Wilkes-Barre, PA 465 8 Binghamton State College, PA 167 3 Lock Haven, PA 2 166 Sunbury, PA 50 1 Lewisburg, PA 27 1 Altoona, PA 21 1 Total 24 \$1,554 Scranton Bridgeport New York Allentown Edison Alloona gh Reading Harrisburg Trenton Philadelphia Torrs River

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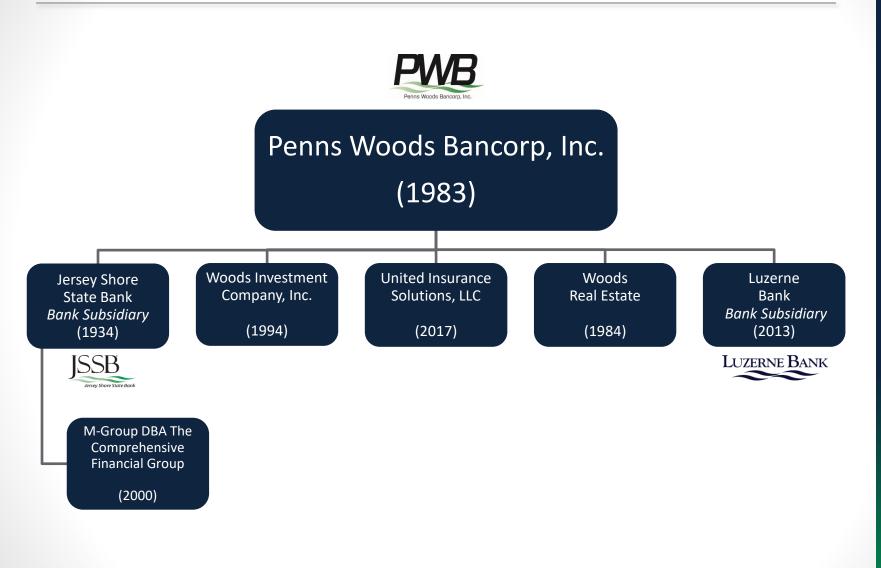
### **Total Assets**

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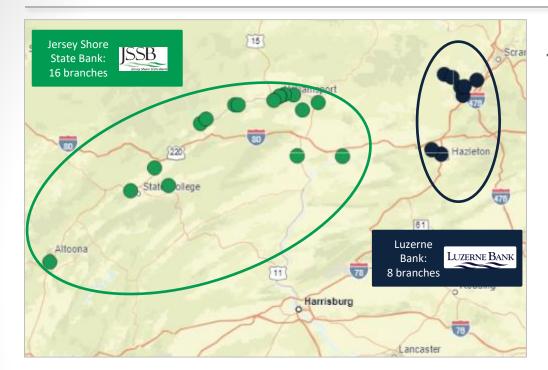
Source: S&P Global Market Intelligence, FDIC. Note: FDIC deposit data as of 6/30/2023.

# **Company Structure**



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### Market Area



### **Primary Areas of Operation**

- Luzerne, PA (Primary Service Area)
- Lycoming, PA
  - Williamsport, PA
- Centre, PA
  - State College, PA
- Clinton, PA
- Montour, PA
  - Danville, PA
- Union, PA
  - Lewisburg, PA
- Blair, PA



Source: S&P Global Market Intelligence.

### Mission



# Penns Woods Bancorp, Inc.

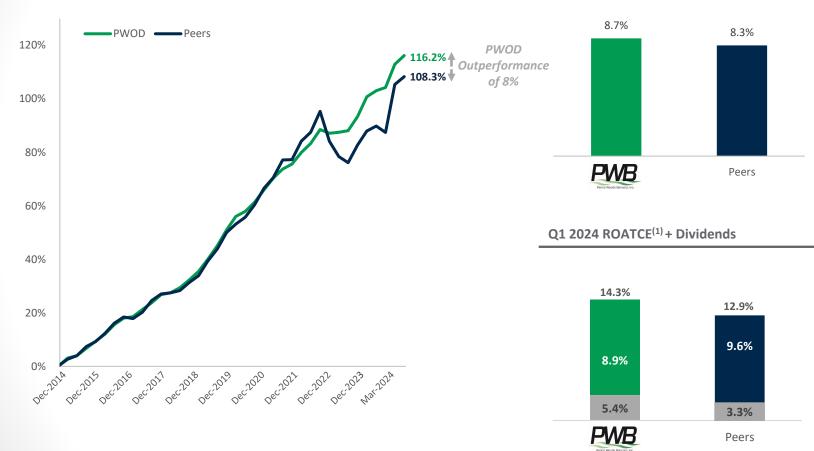
# Tangible Book Value (+ Dividends) Growth Track Record

### Growth in Economic Value – Since YE 2014

Tangible Book Value "TBV" + Dividends

### **Annual Growth Rates**

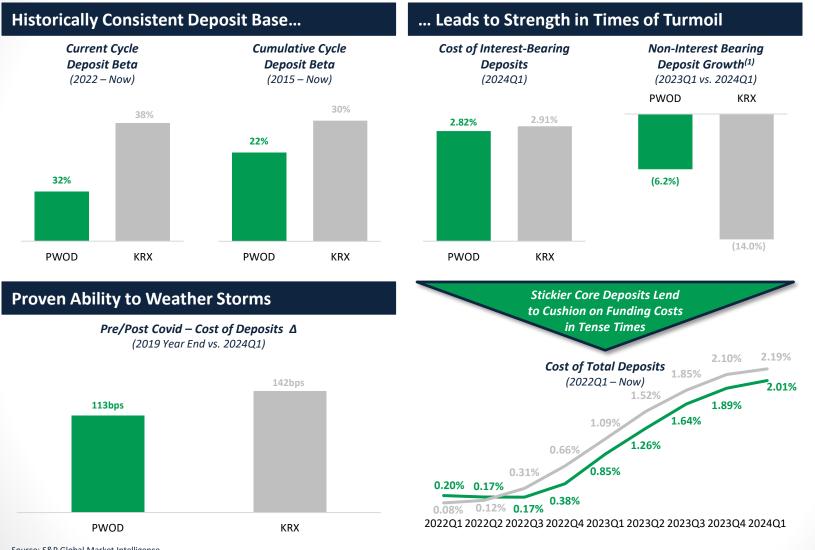
TBV + Dividends CAGR – Since YE 2014



Source: S&P Global Market Intelligence. Note: Peer group consists of major-exchange traded U.S. banks with total assets between \$1 billion and \$3 billion, excluding merger targets and mutuals. (1) ROATCE = Return on Average Tangible Common Equity. [ 8 ]

# High Quality Deposit Base

KRX = NASDAQ Regional Banking Index



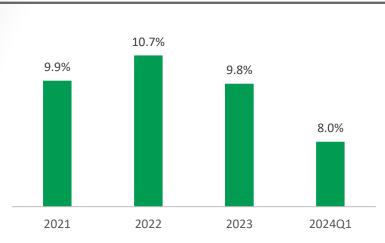
Source: S&P Global Market Intelligence.

Note: Peer group consists of the NASDAQ Regional Bank index as of May 2024.

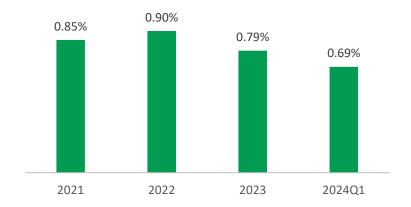
Note: Deposit Beta calculated as the change in the Company's deposit costs as a % of the change in the Fed Fund Rate.

(1) Annualized growth figures shown.

# Financial Summary 2021 – 2024Q1



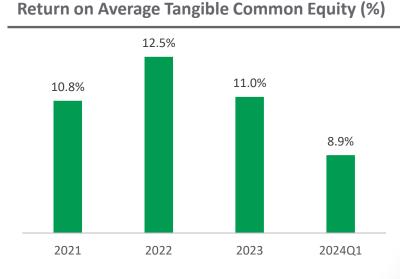
Return on Average Assets (%)



### **Earnings Per Share - Basic**

**Return on Equity (%)** 





Source: S&P Global Market Intelligence, Company documents. (1) 2024Q1 annualized.

# Value Proposition



Penns Woods Bancorp, Inc.

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## **Value Proposition**

### Franchise Value

PWOD Commands Excellent Market Share in the Four Major MSAs It Operates In<sup>(1)</sup>

### Williamsport

1

	Company	# of Branches	Total Deposits (\$M)
1	Penns Woods Bancorp Inc. (PA)	8	\$659
2	Woodlands Fnl Services Co (PA)	7	506
3	Muncy Columbia Financial Corp. (PA)	8	481

### Scranton-Wilkes-Barre

	Company	# of Branches	Total Deposits (\$M)
1	Peoples Financial Services	28	\$2,669
2	Fidelity D & D Bancorp Inc.	16	1,628
3	Community Bank System Inc.	21	1,315
6	Penns Woods Bancorp Inc.	8	465

### **State College**

	Company	# of Branches	Total Deposits (\$M)
1	F.N.B. Corp.	9	\$837
2	Kish Bancorp Inc.	5	441
3	Northwest Bancshares, Inc.	4	301
5	Penns Woods Bancorp Inc.	3	167

### Lock Haven

		# of	Total Deposits
	Company	Branches	(\$M)
1	Penns Woods Bancorp Inc.	2	\$166
2	First Commonwealth Financial	3	148
3	F.N.B. Corp.	2	126

Source: S&P Global Market Intelligence, FDIC.

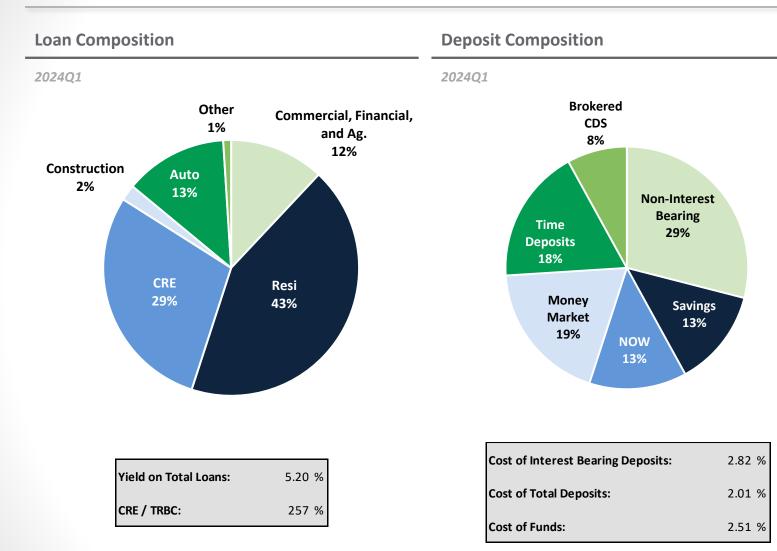
Note: FDIC deposit data as of 6/30/2023.

(1) Excludes banks over \$50 billion in most recent quarter total assets; MSA: Metropolitan Statistical Area.

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# Penns Woods Bancorp, Inc.

# Loan and Deposit Portfolio Composition



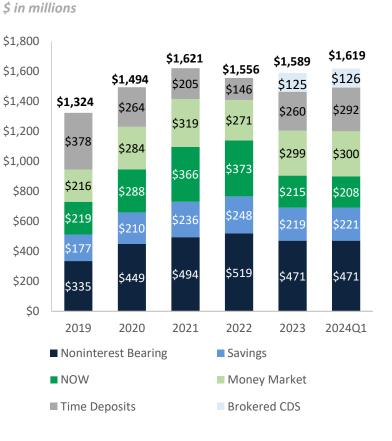
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# Loan and Deposit Portfolio Composition, Continued

### **Total Loans**



### **Total Deposits**



Source: Company documents.

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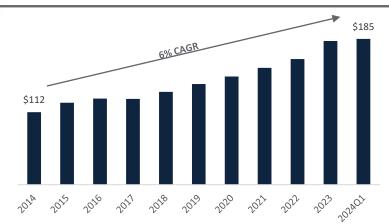
# Value Proposition



### Capital

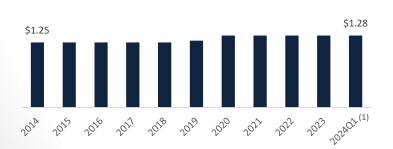
Long-term track record of building capital while providing strong shareholder returns

### Tier 1 Capital (\$M)



### Cash Dividends per Share

Cumulative Cash Dividends Since '14: \$13.93 p/share <u>85%</u> return on 2014 TBV

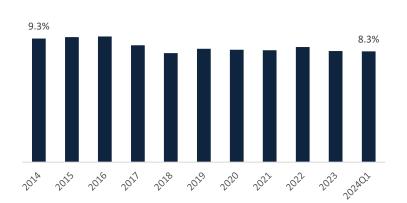


Source: S&P Global Market Intelligence, Company documents.

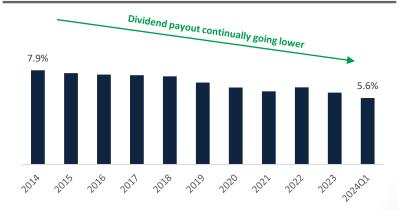
(1) 2024Q1 annualized.

(2) Cash Dividend as a % of Tangible Capital defined as Cash dividends per share / average tangible book value per share.





### Cash Dividend as a % of Tangible Capital<sup>(2)</sup>

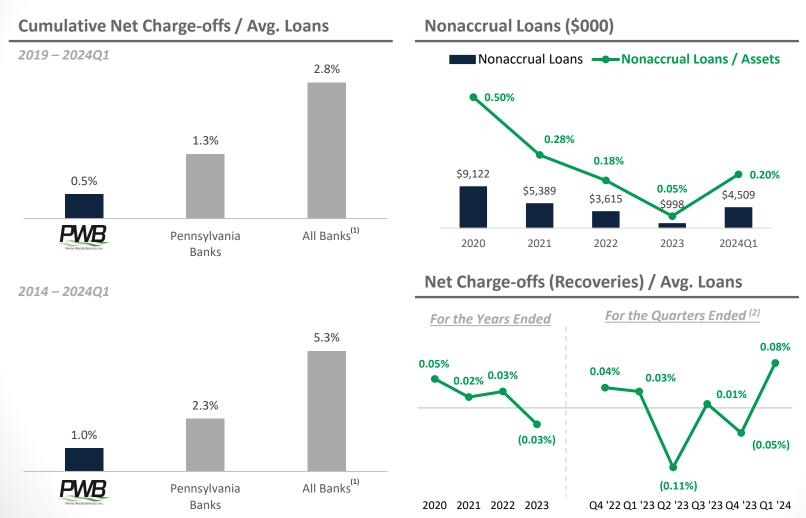


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## **Value Proposition**

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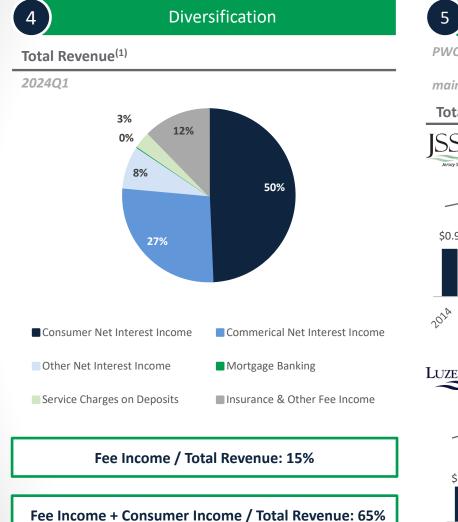
**Balance Sheet Integrity** 



Source: S&P Global Market Intelligence, Company documents.

(1) All banks currently operating, acquired, and defunct companies. (2) Annualized NCO data.

# **Value Proposition**



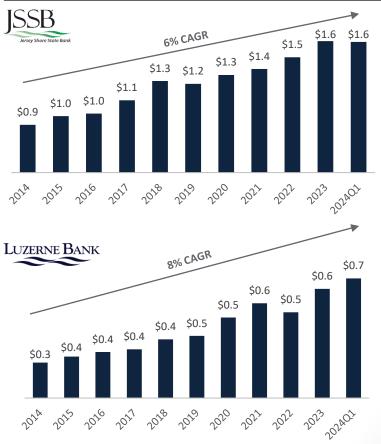
Source: S&P Global Market Intelligence.

(1) Net Interest Income items estimated based on overall cost of funds for PWOD of 2.51%.

### Expansion

PWOD has demonstrated successful execution of M&A and the ability to grow its bank subsidiaries organically while maintaining a low risk profile and high returns to shareholders

### Total Assets (\$bn)



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## Strategies for a Successful Future



# Penns Woods Bancorp, Inc.

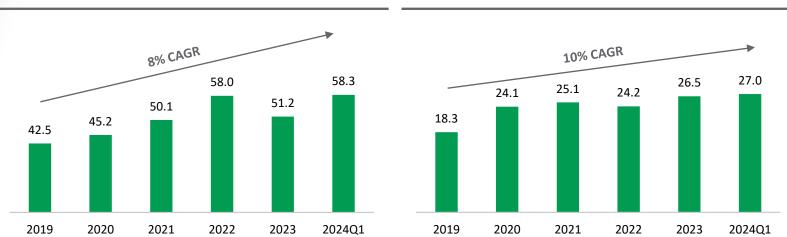
[ 18 ]

# Penns Woods Bancorp, Inc.

# **Delivery Channel Changes**

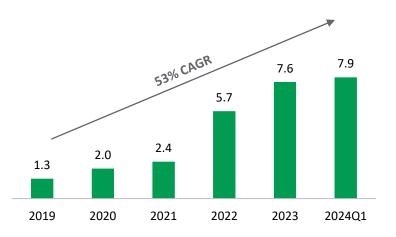
### Accounts in thousands

**Estatement Accounts** 



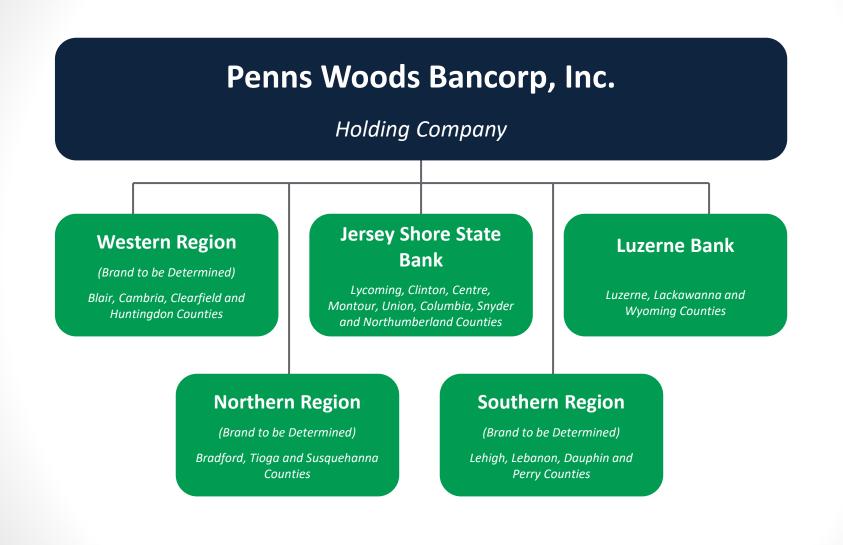
**Internet Banking Accounts** 

**Customer Utilization of Mobile Deposit** 



Source: Company documents.

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# **Strong Financial Management**



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# **Selected Financial Data**

	At or For the Three Months Ended March 31					ar Ended December 31	
(In Thousands)	2024	2023	2023	2022	2021	2020	2019
RESULTS OF OPERATIONS							
Net interest income	\$ 13,746	\$ 14,298	\$ 54,964	\$ 57,780	\$ 49,718	\$ 48,223	\$ 50,815
Provision (recovery) for credit losses	138	71	(1,479	) 1,910	640	2,625	2,735
Non-interest income	2,462	2,257	8,375	8,713	11,669	12,168	10,452
Non-interest expense	11,623	10,898	44,496	42,998	40,905	39,068	39,708
Income before income taxes	4,447	5,586	20,322	21,585	19,842	18,698	18,824
Income tax expense	639	928	3,714	4,163	3,794	3,474	3,138
Consolidated net income	3,808	4,658	16,608	17,422	16,048	15,224	15,686
Earnings attributable to							
noncontrolling interest	-	-	-	-	15	18	14
Net income attributable to PWB	\$ 3,808	\$ 4,658	\$ 16,608	\$ 17,422	\$ 16,033	\$ 15,206	\$ 15,672
FINANCIAL CONDITION							
Assets	\$ 2,210,116	\$ 2,065,143	\$ 2,204,809	\$ 2,000,080	\$ 1,940,809	\$ 1,834,643	\$ 1,665,323
Liabilities	2,016,599	1,891,173	2,013,253	1,832,415	1,768,535	1,670,497	1,510,341
Shareholders' equity	193,517	173,970	191,556	167,665	172,274	164,146	154,982
Loans, gross	1,855,347	1,700,023	1,839,764	1,639,731	1,392,147	1,344,327	1,355,544
Allowance for credit losses	11,542	11,734	11,446	15,637	14,176	13,803	11,894
Investment securities	211,777	217,009	216,390	213,986	182,229	178,966	163,459
Goodwill	16,450	16,450	16,450	16,450	17,104	17,104	17,104
Intangible assets	184	292	210	327	480	671	898
Non-interest bearing deposits	471,451	502,352	471,173	519,063	494,360	449,357	334,746
Interest bearing deposits	1,147,111	1,136,483	1,118,320	1,037,397	1,126,955	1,045,086	989,259
Borrowings	372,978	229,840	398,524	256,132	131,710	158,719	166,840

# **Per Share Metrics**

**Earnings Per Share - Basic** 





Source: Company documents. (1) 2024Q1 annualized.

(23)

## **Non-GAAP** Reconciliation

	At or For the Fiscal Year Ended December 31,					At or For the Three Months Ended March 31,	
	2019	2020	2021	2022	2023	2023Q1	2024Q1
Total Common Equity	\$154,960	\$164,142	\$172,274	\$167,665	\$191,556	\$173,970	\$193,517
Goodwill	17,104	17,104	17,104	16,450	16,450	16,450	16,450
Other Intangibles	898	671	480	327	210	292	184
Less: Total Intangible Assets	18,002	17,775	17,584	16,777	16,660	16,742	16,634
Tangible Common Equity	\$136,958	\$146,367	\$154,690	\$150,888	\$174,896	\$157,228	\$176,883
Net Income	\$15,672	\$15,206	\$16,033	\$17,422	\$16,608	\$4,658	\$3,808
Plus: Amortization of Intangibles & Goodwill Impairment <sup>(1)</sup>	209	179	151	638	92	28	21
Average Tangible Common Equity	132,581	141,644	149,218	144,966	152,007	150,838	172,973
Return on Average Tangible Common Equity	11.98%	10.86%	10.85%	12.46%	10.99%	12.43%	8.85%
Total Assets	\$1,665,323	\$1,834,643	\$1,940,809	\$2,000,080	\$2,204,809	\$2,065,143	\$2,210,116
Goodwill	17,104	17,104	17,104	16,450	16,450	16,450	16,450
Other Intangibles	898	671	480	327	210	292	184
Less: Total Intangible Assets	18,002	17,775	17,584	16,777	16,660	16,742	16,634
Tangible Assets	\$1,647,321	\$1,816,868	\$1,923,225	\$1,983,303	\$2,188,149	\$2,048,401	\$2,193,482
Tangible Common Equity / Tangible Assets	8.31%	8.06%	8.04%	7.61%	7.99%	7.68%	8.06%
Tangible Book Value Per Share	\$19.45	\$20.75	\$21.88	\$21.38	\$23.29	\$22.27	\$23.50
Common Shares Outstanding	7,040,515	7,052,351	7,070,047	7,056,585	7,508,994	7,059,861	7,525,372